

Rhetorical Analysis Outline

It can be scary or intimidating to get started on an essay, especially a rhetorical analysis essay. Hopefully with this outline, you are able to feel a lot more confident in your work! (Reminder: this is just a basic outline to help you get to brainstorming! You don't have to necessarily strictly follow this format).

Introduction

- I. **Hook:** Catch your reader's attention
- II. **Main Idea:** Mention the text you are about to analyze and highlight the importance of it
- III. **Transition Sentence:** Incorporation of rhetorical design/techniques/elements/characteristics
- IV. **Thesis:** Summarizing your body paragraphs (the backbone of your essay!)

Body Paragraphs

- A. **Citation 1**
 - Analysis
- B. **Citation 2**
 - Analysis
- C. **Citation 3**
 - Analysis

Remember to also include opening and closing sentences. Opening sentences introduce the main idea of your paragraph. Closing sentences highlight the main idea of your paragraph and can mention the next one to create a bridge in your paper.

****Analyses** are your opportunity for you to incorporate your own voice into your work. This is where you delineate to the reader why your direct quotation is important/relevant.

Conclusion

- I. **Transition Sentence** (summarize; include a transition word/phrase like, "As can be seen")
- II. **Summary of Paper in New Words**
- III. **Main Idea that Author Wanted/Intended to Convey**
- IV. **Closing Sentence:** This can be an impactful statement for the reader to think about after reading your paper or an interpretation of the analyzed work