

Visual Aid Tips

DOs

Incorporate helpful images, graphs, and diagrams

Use colors and font styles that are easy to see and read

Use brief bullet points

Gesture towards specific images when presenting

Use as a guide for your speaking points

Practice using your visual aid and note key transitions

DON'Ts

Use distracting or irrelevant images, graphs, and diagrams

Use a color or font style that is difficult to read

Overload a presentation slide with text

Read directly from the visual aid with your back facing the audience

Wait till the last minute to practice with your visual aid