

Developing Your Speech

The Body

Once you have the three main points for your speech, you might need some help on how to develop your ideas. Here is some advice on how to develop and add to your main body sections.

Tell a Story

Is there a personal story or anecdote that can: help explain your point, give evidence to your point, provide context to something you're saying, or increase audience interest in your topic?

Telling a story increases your personal investment in the topic and can make your speech come across as more conversational and passionate.

Cite a Source

Depending on your topic, **a citation can help add some credibility to your speech.**

Using statistics from a study, a quote from a credible individual related to the topic you're speaking about, or even a picture or visual aid (if allowed for your assignment) can all add to your main points.

Citing a scholar or credible source reinforces what you're saying and gives you more authority to convince your audience or make your point.

Ask a Question

Does your subject involve something your audience can relate to? **Is there a quick question that will allow you to tailor your speech more accurately to your audience?**

By involving your audience through a question or quick survey, you can increase their interest and attention, as well as gauge their opinion on your topic.

If most of your audience answers a certain way to a specific question, you can adjust your speech to acknowledge why that relates to what you're talking about.